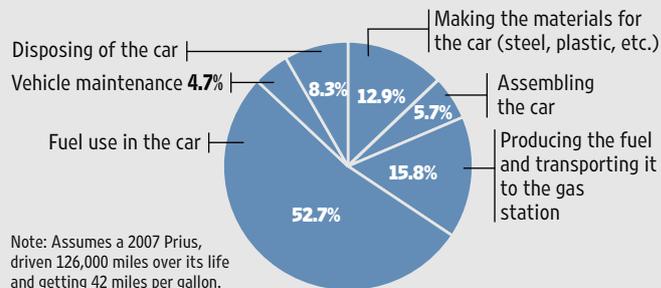


# Measuring the Footprints

Greenhouse-gas emissions associated with six common products\*

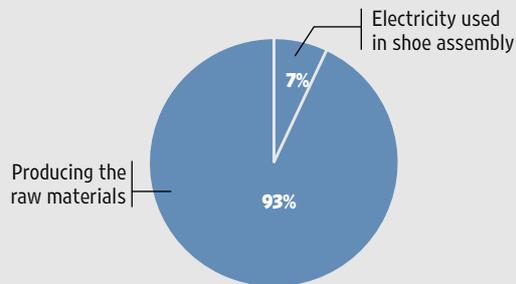
## CAR Toyota Prius

TOTAL FOOTPRINT: **97,000 pounds**



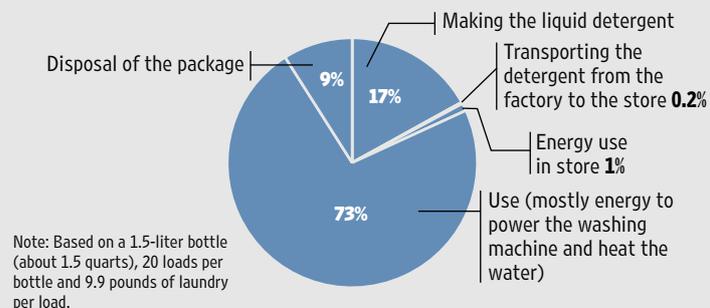
## PAIR OF HIKING BOOTS Timberland Winter Park Slip On Boots

TOTAL FOOTPRINT: **121 pounds**



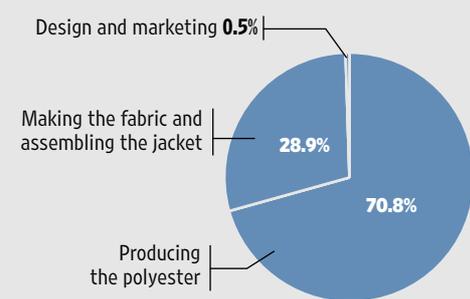
## LAUNDRY DETERGENT Tesco Non-Biological Liquid Wash

TOTAL FOOTPRINT: **31 pounds**



## FLEECE JACKET Patagonia Talus jacket

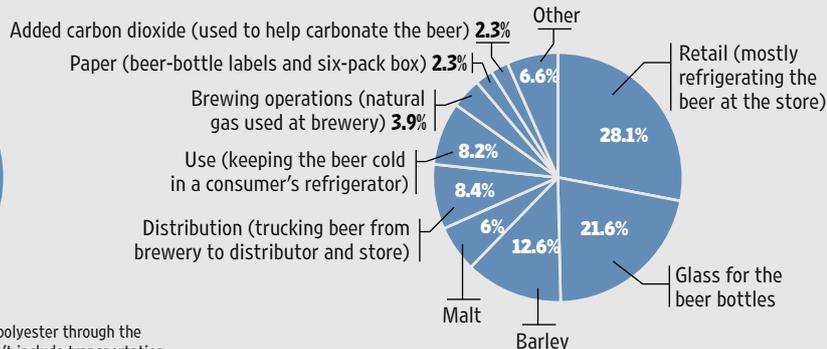
TOTAL FOOTPRINT: **66 pounds<sup>†</sup>**



<sup>†</sup>Includes emissions from producing the oil that's used to make the polyester through the jacket's arrival at Patagonia's distribution center in Reno, Nev. Doesn't include transportation from the distribution center to retail stores, which Patagonia says is negligible.

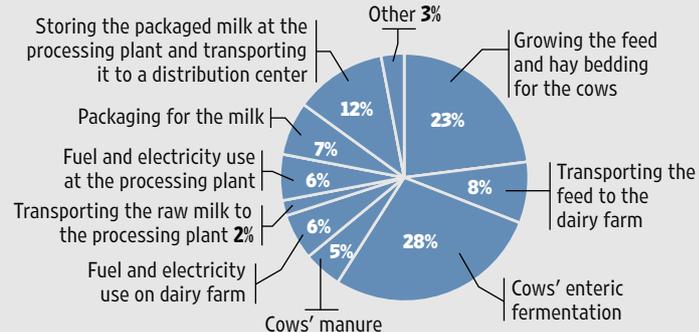
## SIX-PACK OF BEER Fat Tire Amber Ale

TOTAL FOOTPRINT: **7 pounds**



## HALF-GALLON OF MILK Aurora Organic Dairy

TOTAL FOOTPRINT: **7.2 pounds<sup>††</sup>**



<sup>††</sup>Data for a half-gallon of Aurora organic milk; number for other milks may vary

\*Footprints are expressed in carbon-dioxide-equivalent pounds. Percentages may not total 100% due to rounding.

Sources: Toyota; Kreider & Associates; Timberland; Tesco; Patagonia; New Belgium Brewing Co.; Aurora Organic Dairy; University of Michigan's Center for Sustainable Systems